

# iSupply Creative Media Solutions

Your Multimedia Partner



# **The world has changed but your relationship with your customers doesn't have to.**

Gone are the site visits, the handshakes, the trade shows and promotion events. Social distancing is likely to be with us for months or years. We need to find new ways to keep close to our customers, partners and staff. And while the technology for remote communication is well developed, getting a finely honed, impactful message across is more difficult.



*DIY web presence may let down you and your company*

*Professional production for maximum impact, designed to reflect your organisations branding*

Delivering a professional, effective presentation, multi-party panel discussion or other remote event requires more than a webcam and a computer. It needs well crafted slideware, consistent branding and layout, a grammatically correct script, and professional audio/video production. Advanced video editing brings together multiple elements such as animations, green screens, picture-in-picture, and transition and continuity effects. And for speakers where english is not their first language, voice-overs by professional voice presenters helps get the message across to an international audience.

# **iSupply Creative Media Solutions**

## Your Multimedia Partner

Here at iSupply we offer a full range of services to help you deliver professional standard presentations, audio and video recordings, webinars and online events. Our services fit into three categories (Content Preparation, Presentation and Recording, Facilities) but can be selected in any combination to best suit a particular event.



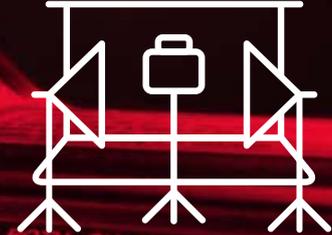
## Content Preparation

Preparing content, with copy editing, Powerpoint design with corporate branding and layout standards, advanced animation, script writing and voice-overs



## Presentation and Recording

Recording audio and video, mixing multiple forms of media and content streams and post-production editing to deliver high grade, high-impact presentations



## Facilities

Provision of studio space and equipment along with live support to presenters for the best possible recordings

# Content Preparation

## A helping hand preparing your event

Many presentations are based on impactful slides, with a compelling script to talk the audience through the material and emphasise the key points. With this service we can help you prepare the content for the event, applying professional visual design and copy editing to present your ideas in the best light:

- Copy-edit your slides to deliver a clear, precise message
- Ensure your slide design is up to date with the latest corporate guidelines
- Guide you in creating a compelling and grammatically perfect English language script
- Design advanced animations invoked directly from your slides

# Presentation and Recording

## Supporting your delivery

The quality of production of your audio and video can leave a lasting impression. Even the best ideas and content can be undermined by poor production design, recording and editing. Our team can support your event through professional production design, including backdrops, camera angles and audio settings. We can even present the material on your behalf with voice-overs and simulated laser pointers. And we can bring an event to life with audience applause effects and dynamic backdrops such as a live stage or event space. The finished presentation can combine multiple video, slide and animation streams to include presenters, product demos and other static content for maximum impact:

- Provide technical production support in recording your presentation from your workplace
- Record voice-over in clear, native English suitable for an international audience
- Ability to 'green screen' presenters and add stage settings or other graphical backgrounds. Addition of audio effects such as audience applause, and video effects such as simulated laser pointers.
- Combining Powerpoint presentations, live demos and presenter video in dynamically switched picture-in-picture format to follow the presenters focus at any time
- Remote video recording of multiple presenters and contributors at various locations in a single event
- For presentations where a high number of attendees are expected, optimisation of animations and full motion video can reduce bandwidth and provide a smoother, high definition end user experience

# Facilities

## Mini-studio, audio/video equipment and website

To ensure the highest quality professional videos, physical infrastructure on-site is essential. We can design, provision and support acoustically designed studio spaces equipped with high grade audio and video equipment. We can provide technical and production support to presenters, either remotely or in person with our highly skilled production support team:

- **At iSupply Location:** at our multimedia studios in Galway, Ireland, we have a fully equipped audio/video studio where we can host your presentation or provide top quality voice-over audio.
- **At your location:** setup, equip and provide technical support for on-site mini-studios at global locations

- **Remote:** supply of complete video and audio recording equipment, including green screens, printed backdrops with corporate branding or customised graphics, high quality webcams, microphones and remote technical support for any global location

Additionally we can design, implement and support a website to host your recordings and provide easy access to your target audience.





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