

As part of the SigNature Initiative, iSupply will maintain a constant stock of Carbon Credits purchased directly from Forest Carbon Ltd. All credits in the SigNature Initiative are ex-ante (Pending Issuance Units PIUs) and represent projected carbon reductions from projects that are validated and verified to the Woodland Carbon Code or Peatland Code accreditation standards. The credits will be assigned in a public registry and retired upon fulfillment of their expected impact timeline. Immediate carbon neutrality or offset claims cannot be made using the credits purchased from Forest Carbon through this initiative. All credits issued by Forest Carbon represent a projected environmental benefit, rather than a direct and immediate offset. This benefit is not actualised until the planted trees are verified to be sequestering the projected CO<sub>2</sub>e emissions when they mature. The account for the Carbon Credits intended for the SigNature Initiative will be designated as “iSupply and Clients” in the public registry. This is in order to facilitate the fractionalising of credits for distribution to specific clients who opt-in. A ‘fractionalised credit’ refers to a clearly attributed portion of a full carbon credit equivalent to the emissions associated with a client’s signage activity. iSupply may no longer claim ownership of any carbon credit or fraction thereof which has been designated to a client via the generation of an official SigNature Initiative certificate with a unique identifier code, and payment received from said client to validate their share. These certificates do not indicate carbon neutrality or offsetting of emissions, but rather support projected, long-term carbon removal from nature-based projects like reforestation or peatland restoration, with verified impact expected over time. iSupply retains the right to report on the total quantities of Carbon Credits purchased through the SigNature Initiative. This does not represent iSupply claiming sole ownership of said credits.

A client who opts into the SigNature Initiative will be issued a monthly certificate which states a quantity of CO<sub>2</sub>e emissions associated with their signage purchases for this period, the future mitigation of which has been facilitated by said client’s involvement in the initiative. Clients may reference their involvement in the SigNature Initiative as a contribution toward future verified carbon removal, but should not claim individual offsetting or neutrality. Once a certificate is generated, an appropriate charge will be applied to the next invoice generated for the client. The charge is based on the quantity of fractionalised credits drawn down in the month, with a 10% administration fee added to account for time dedicated to generating the cert and tracking impact.

Fractionalised credits can be officially claimed by a client who opts into the SigNature Initiative once they have received their unique certificate and have paid the cost associated with said fractionalised credit. Once a credit or fraction thereof has been designated to a client who opts into this initiative, said client may not sell or distribute this to any third party. Only a client who has purchased signage directly from iSupply may claim ownership of any portion of a carbon credit through this initiative.

It should be noted that this credit will not be retired by Forest Carbon in the name of any client who receives a fractionalised credit from iSupply, but rather under the account name of “iSupply and Clients”. Carbon credits allocated through the SigNature Initiative will be retired by iSupply in aggregated form under the account ‘iSupply and Clients’. The volume retired will correspond to the total quantity of certificates issued and paid for during that reporting period. Any remaining fractionalised credits not attributed to any client will be designated as retired by iSupply itself.